



# Technology Ventures: From Idea to Enterprise

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# **Description / Abstract**

Drawing on the latest academic research and practitioner insights, Technology Ventures integrates clear theoretical frameworks with action-oriented examples and exercises. Its broad perspective on technology ensures wide-ranging appeal to anyone with an interest in high-potential ventures. Special attention has been paid to university technology commercialization, open source innovation, and opportunities in mobile, digital health, 3D printing, and energy tech.

# **Publication year**

2019

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**Ventures Technology** 

## **Thematic Tagging**

Private Sector Language English View resource

#### **Related IWRM Tools**



Tool

# **Business Model Canvas**

D1.03

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