



TERMS OF REFERENCE

Consultancy – Youth Engagement

Consultancy reference number: CCD/25/C/18

Background

Desertification, along with climate change and the loss of biodiversity, were identified as the greatest challenges to sustainable development during the 1992 Rio Earth Summit.

Established in 1994, the United Nations Convention to Combat Desertification (UNCCD) is the sole legally binding international agreement linking environment and development to sustainable land management. The Convention seeks to support countries in addressing Desertification, Land Degradation, and Drought (DLDD). (www.unccd.int)

The G20 (or Group of Twenty) is the annual international forum for the governments of 19 industrialized countries and the European Union (EU). The G20 Leaders' Declaration, issued on Sunday, 22 November 2020, launched a "Global Initiative on Reducing Land Degradation and Enhancing Conservation of Terrestrial Habitats". Building on existing initiatives and on a voluntary basis, the G20 countries share the ambition to achieve a 50 percent reduction in the amount of degraded land by 2040.

The G20 Global Land Initiative is seeking a junior professional to support the Programme Management Officer on youth engagement activities, including being actively involved in supporting the YECO 2025 programme, as well as the successful planning and delivering of several events such as CoP16 and the START Summit 2024. The services of a research associate is needed for that purpose.

Objective of consultancy

1. G20 GLI youth engagement is successful in different areas, impacting ecopreneurs in selected 2 countries;
2. G20 GLI has visible presence at conferences relevant for youth and entrepreneurship;
3. Support the YECO Programme activities;
4. Support the due diligence and risk assessment of partnerships.

Duties and responsibilities

Support the Programme Management Officer in Youth Related Activities:

G20 GLI engagement with ecopreneurs:

- Identify and compile information of national schemes supporting land restoration entrepreneurs and startups in Brazil and India.
- Identify and compile information and contact of key leader Business Support Organizations (BSOs): accelerator and incubator programmes in India and Brazil where G20 GLI could partner. Possibly other selected countries.
- Draft strategy of engagement in India and Brazil based on the above.
- Participate and organize 2 missions in identified countries to establish connections with main stakeholders.

YECO 2025 support:

- Facilitate specialized masterclasses by our expert consultants on land restoration, AI and 1 on 1 coaching to the YECO 2025 ecopreneurs.
- Liaise with the International Trade Center on the smooth organization and running of the programme.



- Identify suitable events LATAM, Africa, Asia and North America to promote YECO and engage various stakeholders on ecopreneurship and land restoration and conservation.
- To facilitate the establishment of long-term partnerships and collaborations with YECO stakeholders.

Event Support:

- To facilitate the organization of meetings/ events including logistics, background documents and provide technical inputs as required.
- Assist with the organization of conference engagements. Including the management of G20 GLI side events in pavilions, speaker management, attending and organising meetings, producing necessary preparatory documentation, drafting meeting minutes and speaking on events when required.
- Speak on behalf of the G20 Global Initiative in meetings and side events based on agreed speaking notes.

Additional tasks:

- Support with communications related work: preparation of communication strategies and delivery of comms products linked to the different events. Including flyers, reels and social media captions.
- Assist with partnership agreement due diligence processes.
- Any other tasks assigned by the Programme Management Officer or Director of the G20 GLI.

Deliverables

1. Mission reports, meeting reports, photographs, videos of activities
2. G20 GLI engagement with ecopreneurs
 - a. Achieve engagement of at least 300 ecopreneurs in India and Brazil through selected institutions and programmes.
 - b. Strategy of engagement with India and Brazil start up ecosystem.
3. YECO:
 - a. List of suitable events in LATAM, Africa, Asia, and North America for YECO promotion, including event details and opportunities for engagement.
 - b. Smooth organisation of YECO 2025, facilitated masterclasses on land restoration
4. Communications Support:
 - a. Flyers, social media captions, communication strategies.
5. Partnership Agreement Due Diligence:
 - a. Due diligence and risk assessment reports.

Contractual terms

The service of the selected consultant is estimated for 95 days between 01 April and 31 August 2025. This consultancy is home based. If missions are organized outside of the duty station, travel will be paid and organized separately. The consultant will be paid in accordance to the days worked following submission of timesheet. All products resulting from this contractual arrangement are the exclusive property of the UNCCD.

Requirements

- A Bachelor's degree in international relations, political science, law, sustainable development, business administration, project management, communication, or a closely related field is required.



- Minimum of 1 year of experience, focusing on international affairs, liaising with different stakeholders and research projects are required.
- 1 year of previous experience in planning and organising events and conferences is required.
- Experience organizing meetings and preparing briefing notes and reports is required
- Experience in producing communications strategies and knowledge of video editing is required.
- Managing or working with social media, public relations campaigns, or marketing initiatives is desirable.
- Proven track record in analysing data, producing research reports, and presenting findings to diverse audiences is required.
- Experience working with governmental agencies, NGOs, international organizations, or private sector partners is desirable.
- An understanding of environmental challenges, land restoration and sustainable practices is desirable.
- Previous experience in working in or with international organizations or multi-country projects is desirable.
- Proficiency in research is required.
- An understanding of environmental challenges, land restoration and sustainable practices is desirable
- Fluency in English language, both oral and written, is required; proficiency in other UN languages is an asset.

Special notice

Only individuals who can act as independent, individual economical operators are qualified to apply. Individuals who can provide their services only on account of an institution or enterprise are not eligible under this procedure.

Individuals engaged under a consultancy or individual contract will not be considered “staff members” under the Staff Regulations and Rules of the United Nations Secretariat and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants and Individual Contractors. Consultant and individual contractor is responsible for determining tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws.

Submission of application

The following documents should be sent to staffing@unccd.int as **one document**: UNCCD Personal History Form¹ /CV and cover letter, specifying the following in the email subject line: **CCD/25/C/18**.

The deadline for applications is **17 March 2025**. Only applications submitted by the deadline and with complete documentation will be taken into consideration.

Due to the volume of applications received, receipt of applications cannot be acknowledged individually. Please address your application as indicated above and please do not address or copy your application to an individual at the Secretariat or Global Mechanism. Candidates who do not receive any feedback within three months of the deadline should consider their application as unsuccessful.

Date of issuance : 03 March 2025

¹UNCCD P-11 form in electronic fill-in .pdf OR .docx format available: <https://www.unccd.int/convention/opportunities/vacancies/guidelines>