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RESOURCE

Guide for Managing Integrity in Water Stewardship Initiatives: A Framework for Improving Effectiveness and Transparency

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Description / Abstract

Water stewardship initiatives (WSIs) are defined as coordinated engagements among interested parties (most often including businesses) to address specific shared water challenges. While they can be very instrumental in achieving water security, WSIs can also go awry, not delivering any benefits, benefiting only certain participants, or even undermining established policy goals.

Integrity is the quality of WSIs when they include the right people, aim at the right outcomes, properly balance an array of stakeholders needs and perspectives, and establish an effective and equitable process. Ensuring integrity makes WSIs more impactful, sustainable, and cost-effective and reduces reputational risks to their participants.

This guide offers practical insight into how WSIs can manage integrity over the lifespan of their endeavors.

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