



RESOURCE

The Nature-Based Solutions Business Model Canvas and Guidebook

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Description / Abstract

The Nature-Based Solutions Business Model Canvas is an easy-to-use tool to help you capture in a visual format the business model of your Nature-Based Solution (NBS). This guidebook supports cities in using the NBS Business Model Canvas. Further supports available to cities planning NBS include an introductory Webinar on 'Financing, Business Models and Governance of NBS' and an on-site facilitated workshop.

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Tool

Business Model Canvas

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